

AC 2007-1470: CURRICULUM ENHANCEMENT TO PROMOTE ENVIRONMENTAL AWARENESS AMONG ENGINEERS

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Curriculum Enhancement to Promote Environmental Awareness among Engineers

Introduction

The University of Calgary Schulich School of Engineering has introduced a set of first year design projects aimed at preparing engineering students to be both technically capable and conscious of the impacts of their decisions. The goal is to address the need for today's engineers to work effectively in global environments where technical solutions must integrate social, cultural and environmental concerns.

The curriculum enhancement projects seek to teach the students the fundamentals of engineering design early (first three weeks) in the engineering education process with an emphasis on environmental and socio-cultural impact to develop socially conscious engineers with a strong grounding in the basics of engineers design methods. This will develop a new generation of engineers with a skill set that includes an understanding of the social, cultural and environmental impacts of their decisions and a comprehension of how these concepts are firmly ingrained in the creative problem solving process.

The curriculum enhancement projects also seek to quantitatively and qualitatively measure the student's retention, enthusiasm and knowledge of the subject as a short term longitudinal study (4 months). This has been accomplished by providing the students with a small set of open-ended questions at the completion of the design projects.

Engineering and the social, cultural, and environmental considerations

Course coordinators for the first-year engineering design program at the University of Calgary (U of C) believe that by introducing problem solving techniques early in the engineering education process students will be influenced throughout their careers. This is critical as students are shaped by the behaviors of their engineering educators in both their approach to design, and integration with the environment^{4,5}. Introducing problem solving together with social and cultural awareness is particularly important as engineers are increasingly employed by large multinational corporations³. Thus there is a need for engineers who can interact with the public worldwide as well as provide the most appropriate solution^{8,3}. Engineering students discover too soon that the roots of a problem are often much broader than the perceived problem. Providing an appropriate solution is very challenging and requires engineers who are guided by their "ethics and are able to bridge the gaps between cultures and between people and technology"¹.

The U of C has implemented this new curriculum enhancement in conjunction with EWB to create engineers who will have "the ability to integrate widely separate areas of knowledge, as environmental problems are rarely one dimensional"¹. This is important because in the last 50 years there has been a shift which is reshaping the engineering profession. Engineers now must be "responsible stewards rather than negligent trustees of the environment"⁸. Instead of being seen "both as problem-causers and problem-solvers," as said by J. M. N. Van Kasteren.

engineers without borders background:

In Canada, Engineers Without Borders (EWB) appeared on the engineering education front in the 1990's. The following quote from the EWB website explains their philosophy:

Poverty is not about weakness. For the 800 million people who go hungry each day and the one billion who lack access to clean water, poverty is an absence of opportunity. Engineers Without Borders is responding to this urgent need, helping people in developing communities gain access to technologies that will improve their lives. We believe that technology, when appropriately incorporated into each community's social, cultural, economic and political context, can drive extraordinary change.

The focus of EWB is on developing the technical capacity at the local level in developing countries to ensure that innovative, appropriate and sustainable solutions to issues that impede development are generated and available at that local level. Overseas projects cover three problem areas: water and sanitation, food processing, and rural energy.

The work of EWB is carried out at the local, national and international level, and has included projects in 27 countries. On Canadian soil, University chapters are the heart and soul of EWB with a mailing list of over 18000 and over 7000 regular and associate members, 75% of which are students. Three hundred and fifty executive volunteer members carry out administration. Local Canadian operations encompass high school outreach programs, curriculum enhancement, public outreach and member education.

Engineering Design Program

The Schulich School of Engineering offers a full-year, open-ended, real-world design course to all 750 first-year engineering students. These students are introduced to Familiarization, Functionality, and Testing design methodology⁹ while working on real-world design problems ranging in duration from two weeks to eight weeks. Our focus is on environmentally and socially conscious design, which ranges from aids for assisted living to EWB. The first-year design program aims to develop design, written and oral communication, visual communication and teamwork skills in all students. This course utilizes multidisciplinary instruction, bringing engineers from all disciplines, writers and artists together to develop and present the curriculum. Students spend 80% of their time working in dedicated design studios on projects. The foundation of the student learning is inquiry-based and project driven. It is within this framework that our EWB projects are run.

History of EWB at the University of Calgary

Beginning in 2002, the student chapter of EWB, working with the course instructors, has developed and delivered design projects that range from two to six weeks in duration. All EWB projects have the same focus: to bring undergraduate engineering students to the realization that the role of the engineer is expanding from simply creating solutions to creating solutions that address the social, cultural and environmental aspects of problems that originate in countries, civilizations and environments that are entirely foreign to most engineering students.

To generate appropriate solutions requires students to become engineers that are not only technically capable, but also conscious of the social, and physical environment in which they are working. The common goal of EWB and the first year design course is to develop a generation of engineers who understand the social dynamics of technology ⁶.

At the University of ? we believe that, the Curriculum Enhancement Program has the greatest potential to create sustainable behaviour change within the engineering profession, and allows for variability of projects. The program introduces the following concepts to engineering students: ²

1. Appropriate technology - All technology should match its particular context in terms of cost, scale, technical complexity, sustainability, cultural acceptability and level of ownership.
2. Human Development - International development is about people, not projects
3. Social Responsibility - Engineers have a moral responsibility to help society

This is entirely complementary to the first year design course, which is focused on providing students with real world, unsolved design problems that also promote social and cultural awareness.

Project Descriptions

Irrigation and you

“Irrigation and You” was designed to focus student’s attention on the importance of conceptualization in design. Successful groups produced functional irrigation system by doing research into the current types of irrigation systems in use, the availability of water in the region, and the users of the system. Project success was determined based on the completeness of a written assignment which required students to show the research and justification used to complete the project.

In groups of four, the students were provided with a small sample of materials including; paperclips, elastic bands, paper, straws, staples and tape. The materials were chosen because they are commonly found and of low cost (total cost ~\$100 for 750 students). The students were then provided with a project description, to create an irrigation system for a plot of land (1m x 1m) representative of a small plot of land used by rural farmers in a Village in Africa. Students were given two laboratory sessions (4 hours), over 2-5 days to complete the project and encouraged to research the environmental, social, and cultural characteristics of the region which their group was assigned (eg. Ghana, Zimbabwe, Burkina Faso).

Food for thought

Throughout the entire “Food For Thought” project students were utilizing all the fundamentals of engineering design (Conceptualization, Evaluation, Testing, and Redesign). This project proved to be extremely challenging for students given the time allotted for the project (8 hrs, over 4 lab sessions).

This project was created by building upon a similar program for high school students to be used in the High School Outreach Program (HSO). The same principals were used and the content was enhanced to be more appropriate for this design course.

This project required students to:

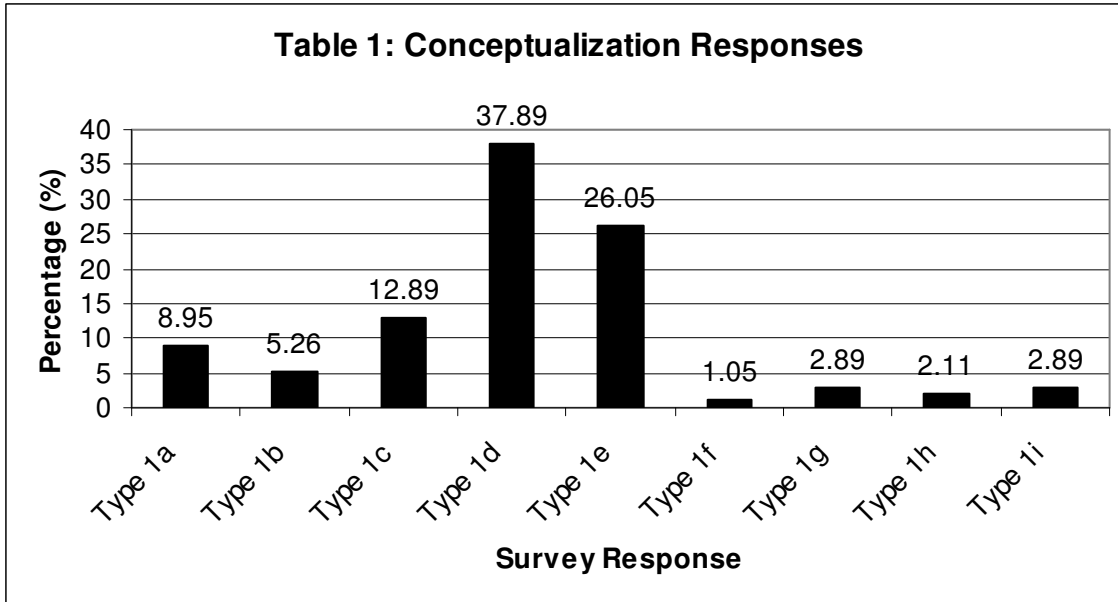
1. Determine a technique they believe is the most appropriate to husk rice according to their own research into the process.
2. Create a process for husking rice using the provided materials
 - a. 12in length of 2x4, with a ½ inch groove
 - b. 12in x 6 in length of ½ plywood
 - c. 1 plastic fork
 - d. 2 ½ strips of sand paper
 - e. 6x6 in square of wire mesh
 - f. 2in length of 3in diameter plastic tubing
 - g. 2 varied lengths of scrap metal
 - h. 1 balloon
3. Prove that the technique created is an effective method of husking rice, and modify the process if redesign was necessary
4. Determine a method of mechanically husking rice, using the knowledge of rice processing they have learned.

Project outcomes

To determine the success of the new EWB curriculum enhancement projects (“Irrigation and You”, and “Food for Thought”) a questionnaire was created by University of ? EWB members and project coordinators. The questionnaire consisted of eleven open ended questions designed to determine three main issues:

1. The knowledge students had learned about the fundamentals of engineering design
2. Level of knowledge students had about the social, cultural and environmental issues that are prevalent in engineering
3. If students were learning information related to international development through their research and from presenters

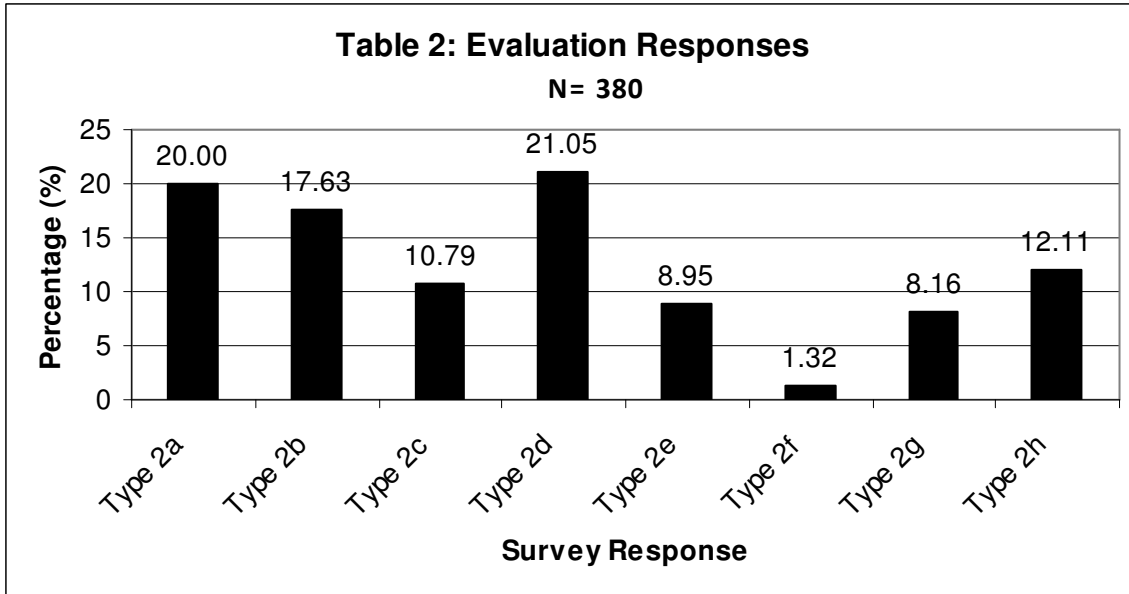
When analyzing the responses of the questions related to issue 1, 37.89% of the respondents found that conceptualization influenced the method of rice processing, and are shown Table 1.



key to Table 1:

Type 1a	Helped to determine how to start the project
Type 1b	Helped to identify the appropriate materials
Type 1c	Brought attention to how culture can affect the design
Type 1d	Helped to determine different methods to process rice
Type 1e	Helped to gain a general knowledge of rice and rice husking
Type 1f	It was unhelpful
Type 1g	Question misunderstood
Type 1h	Incomplete response
Type 1i	Question not answered

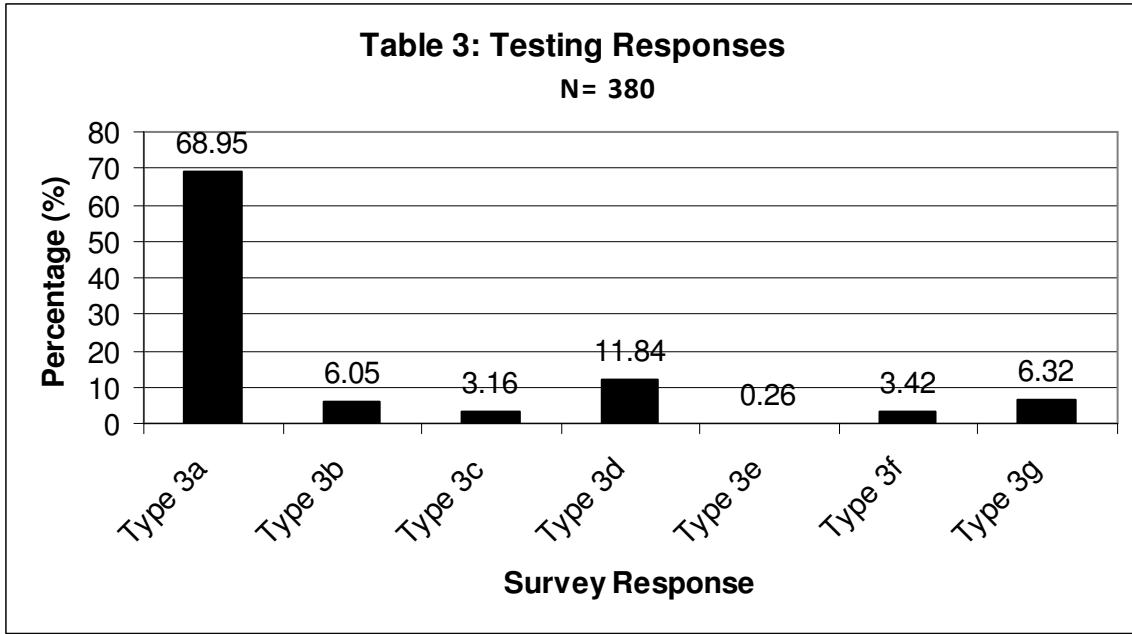
When analyzing the responses of the questionnaire related to conceptualization; there was a more even distribution as shown in Table 2.



key to Table 2:

Type 2a	Information on how husking worked
Type 2b	Methods
Type 2c	Materials
Type 2d	Design
Type 2e	Process
Type 2f	Culture
Type 2g	Question misunderstood
Type 2h	Question not answered

When analyzing the responses related to testing students expressed that it had the largest influence on the rice husking design, as shown in Table 3.



key to Table 3:

Type 3a	Influenced the design changes
Type 3b	Influenced further familiarization, and functionality
Type 3c	Influenced the materials
Type 3d	Influenced the testing process
Type 3e	Did not help
Type 3f	Question misunderstood
Type 3g	Question not answered

When analyzing the data related the issue 2, the level of knowledge students had about the social, cultural and environmental issues, it was determined that the questions given to the students elicited biased responses and therefore the data is not statistically viable. However, a random selection of responses did indicate that students do believe that social and cultural issues are important in engineering design and are illustrated by the following randomly selected quotes.

“they are important in life and engineering helps facilitate life”

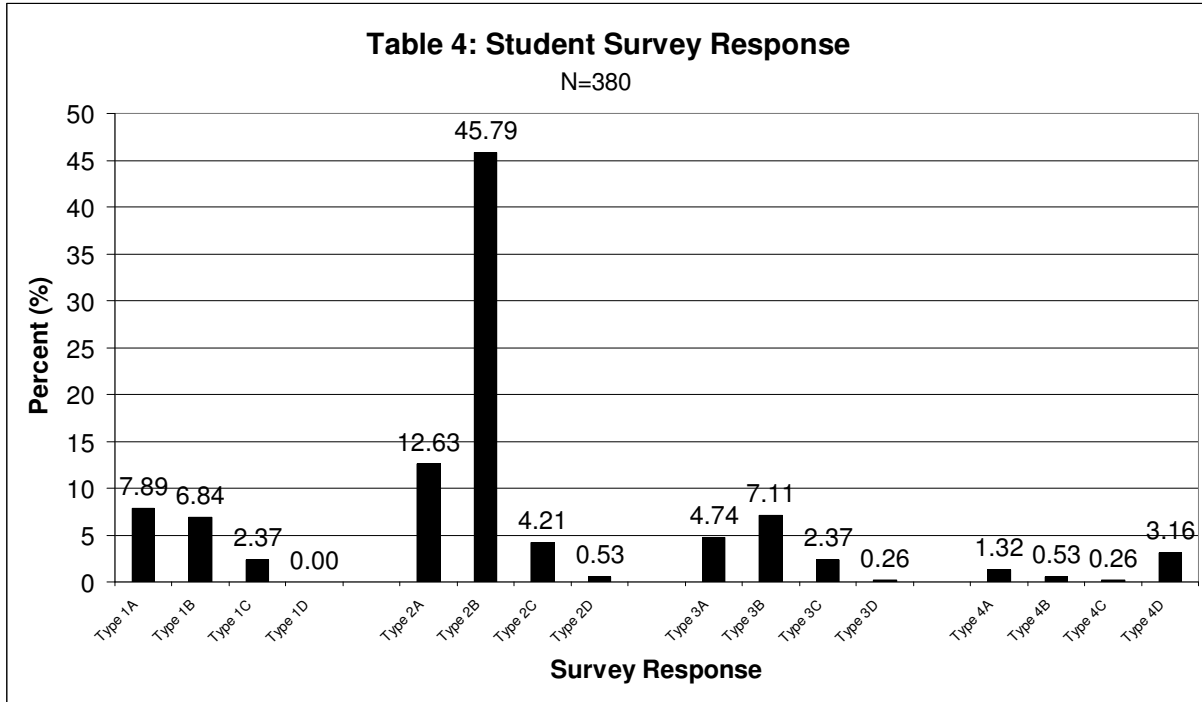
“engineering is building for society”

“projects must be designed for different societies and cultures”

“because if the solution does not fit to society and cultural norms it won’t fly”

“depending on the cultures different methods of working and work partitioning can play a role in the overall decision process”

When analyzing the data related to issue 3, if students were learning information related to international development, it can be shown that of the sample population, 45.79% of the students knew little to nothing prior to the start of the project and after completion felt that they had increased their knowledge of the subject area (Table 4).



key to Table 4:

Type 1A	Did not answer part 1, Did not answer part 2
Type 1B	Did not answer part 1, More informed after projects
Type 1C	Did not answer part 1, Less informed after projects
Type 1D	Did not answer part 1, Misunderstood part 2
Type 2A	Knew nothing before, Did not answer part 2
Type 2B	Knew nothing before, More informed after projects
Type 2C	Knew nothing before, Less informed after projects
Type 2D	Knew nothing before, Misunderstood part 2
Type 3A	Knew something before, Did not answer part 2
Type 3B	Knew something before, More informed after projects
Type 3C	Knew something before, Less informed after projects
Type 3D	Knew something before, Misunderstood part 2
Type 4A	Misunderstood part 1, Did not answer part 2
Type 4B	Misunderstood part 1, More informed after projects
Type 4C	Misunderstood part 1, Less informed after projects
Type 4D	Misunderstood part 1, Misunderstood part 2

Conclusions

By utilizing the curriculum enhancement programs like those developed at the University of Calgary we can ensure that future generations of engineers are equipped to enter the international community with an understanding of the importance of the social, cultural and environmental implications of their projects. Based on the evidence presented, the first year engineering students enrolled in the Engineering Design and Communications course were introduced to fundamentals of engineering design (Conceptualization, Evaluation, Testing). Students also showed an understanding that the social, cultural, and environmental aspects of engineering are important to design. Lastly it was shown that over the three week EWB curriculum enhancement program approximately 70% of the students felt that they had improved their understanding of international development.

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